



Tickets to GameStart 2015 on sale from today ***Early Bird rates available till end September***

Singapore, 1 September, 2015 – GameStart 2015 returns to Singapore for its second instalment from 13 to 15 November, and tickets to the event are now available. From today till 30 September, Early Bird tickets to the Consumer event on 14 and 15 November can be purchased online via Peatix (gamestart2015.peatix.com) at \$10 for a single-day ticket and \$18 for both days. From 1 October, Standard Priced tickets will be available online and at selected retailers at \$12 for one day and \$22 for both.

This year, organisers have also introducing a special VIP ticket priced at \$58 that allows special access to the event for a limited number of visitors on all three days, Friday 13 November being a Business Day reserved for industry and media. The ticket also includes priority entry to the event, a Goodie Bag containing exclusive merchandise and other great privileges.

GameStart's resident gamer girl Alyse is back this year with a kickass new look. The organisers have once again teamed up with Xmashed Gear to offer a limited edition tee-shirt featuring the popular mascot, available exclusively in a special bundle with tickets till 25 October 2015. Other specially designed tees for this years' event will also be unveiled in the coming weeks and will be available at the event.

All cosplayers who attend GameStart 2015 dressed as recognisable characters from anime, comics, manga, games and movies enjoy a special rate of \$5 per day, payable at the door.*

The first 500 visitors to the event on the 14 and 15 November will also receive a Random Loot goodie bag, more details about which will be revealed in the coming weeks.

GameStart: The Game - Available for download now!

This year, GameStart has teamed up with Seow "Sonic" Zong Hui, developer of Street Fighter vs MegaMan to create its very own mobile game. Players will find in-game cameos by characters from games by Witching Hour Studios and Daylight Studios, as well as well-known personalities such as pro eSports player, Ho Kun Xian ("Xian"). Additional game content will be released in September and October 2015, and a special level unveiled at GameStart 2015, where show attendees can take up the challenge and stand to win prizes.

The game is currently available on the App Store and Google Play completely free to download and play. More info at <http://gamestart.asia/the-game>

For the full details on GameStart 2015 tickets and bundles, please see below and visit <http://gamestart.asia/gamestart-2015/tickets/>

TICKET DETAILS **Early Bird Tickets**

One-Day Early Bird (14 or 15 Nov) – **S\$10**

Two-Day Early Bird (14 & 15 Nov) – **S\$18**

One-Day Standard (14 or 15 Nov) – **S\$12**

Two-Day Standard (14 & 15 Nov) – **S\$22**

VIP Tickets

Limited quantities of VIP tickets are available at **S\$58** and will receive the following:

- Special entry on 13 November 2015
- Entry on 14 and 15 November 2015
- Priority queue for entry to the hall on 14 and 15 Nov*
- Goodie Bag* that includes:
 - o GameStart 2015 pen, notebook and lanyard
 - o GameStart 2015 online exclusive Alyse Xmashed Gear T-shirt
 - o St Games PlayTime Vouchers worth S\$7
 - o Additional Mystery items (to be announced!)

Xmashed Gear Ticket Bundle

One-Day Early Bird + Tee (14 or Nov) – **S\$35**

Two-Day Early Bird + Tee (14 & 15 Nov) – **S\$43**

One-Day Standard + Tee (14 or 15 Nov) – **S\$37**

Two-Day Standard + Tee (14 & 15 Nov) – **S\$47**

Bundle sales close on 25 October 2015. All tees are to be collected at GameStart 2015.

CONVENTION HOURS

13 Nov (Business visitors and media) – 10am to 9pm

13 Nov (VIP Ticket Holders) – 2pm to 9pm

14 Nov – 10am to 9pm

15 Nov – 10am to 8pm

**Does not apply to first 500 per day for goodie bags*

About GameStart

GameStart Asia is Southeast Asia's Premier Gaming Convention. The inaugural event in 2014 welcomed over 12,000 gamers from 13 countries who convened for two days of game previews, tournaments, producer presentations, retro gaming, cosplay and more. This year's event brings together all aspects of gaming - global publishers and indie developers across PC, console & mobile; eSports tournaments and pro players; retro and modern gaming, cosplay and more - all in one place for three fun-filled days.

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